



ETEN

IAS

KSG

Preparing Civil Servants

1%

*or less qualified for
Civil Services Examination 2015*

10%

*of successful qualified
candidates
belong to us*



ABOUT US



Career Launcher is India's leading education and knowledge services provider with a well-diversified and technology enabled education products and services, content and infrastructure with presence across the education value-chain. CL commenced its operations in 1996 and operates its gamut of test-prep services across MBA, International Education (GRE, GMAT, SAT), Bank, SSC, Civil Services, Law/BBA, Gate/Engineering/Medical in 192 centers (including ETEN) across India with over 93,000 enrolled students.



Preparing Civil Servants

ETEN IAS, the IAS test preparation vertical of Career Launcher, provides unmatched learning opportunities to millions of Civil Services aspirants. ETEN IAS offers a technology driven learning system that enables students to learn from the domain experts in the comfort of their hometowns. We provide advanced, structured and personalized coaching to the students by country's acclaimed faculty. ETEN IAS has assembled an enviable combination of faculty, pedagogy, study material, test series and expert guidance to ensure better learning and higher degree of success for Civil Services aspirants.



Preparing Civil Servants

ETEN IAS has tied up with the renowned IAS test preparation provider KSG (Khan Study Group) for providing Civil Services entrance exam coaching in India via VSAT technology. KSG's mission is to demystify the IAS exams and help candidates to acquire confidence and competence to emerge successful. With KSG, ETEN IAS brings the best in-class content as well as renowned faculty in the field of IAS Test Prep to your city.

CL ETEN & KSG PARTNERSHIP



In picture: Mr. Gautam Puri, Vice-Chairman & MD of CL Educate Ltd. and Dr. Khan, Director of KSG, formalizing partnership between Career Launcher and Khan Study Group (KSG)

OUR MENTOR



Dr. A. R. Khan

Dr. Khan began his career of teaching in 1988 as lecturer in a college of University of Delhi. He later taught at Delhi School of Economics, University of Delhi. He has several research papers and books to his credit. Dr. Khan has been teaching General Studies since February 1992 to IAS aspirants and is very proud of the fact that almost every State and Union Territory in India has some civil servants who personally associate with him.

UPSC CIVIL SERVICES EXAM CALENDAR 2017

The examination has the following sequence:

- 1. Written Examinations:** These examinations are conducted in two phases; Preliminary exam & Main exam.
- 2. Personality Test:** The candidates who qualify the written examinations are called for the Interview / Personality test.

The table below gives the UPSC examination calendar for the written examination.

Exam 2017	Month of notification	Last month for receipt of application	Date of commencement of exam	Exam duration	Mode
Preliminary	February 2017	March 2017	June 18, 2017	1 Day	Objective Type
Main			October 28, 2017	5 Day	Subjective Type

UPSC CIVIL SERVICES EXAM SUBJECTS

Scheme and Subjects for Preliminary Examination

Compulsory	Topics & subjects	Areas tested	No. of questions	Duration of the test	Maximum marks
General Studies I	<ul style="list-style-type: none"> Indian and World Geography Indian Polity and Governance Economy History of India and Indian National Movement Environmental Ecology General Science 	Current Affairs related to these topics	100	2hrs	200
General* Studies II CSAT	<ul style="list-style-type: none"> Comprehension English Language Comprehension Skills Logical Reasoning and Analytical Ability General Mental Ability Basic Numeracy and Data Interpretation and Data Sufficiency Inter Personal Skills including Communication Skills Decision Making and Problem Solving 	Aptitude and Comprehension	80	2hrs	200*

* As per the notification by the Government of India, GS Paper 2 (CSAT) is now qualifying paper with a minimum marks fixed at 33%.

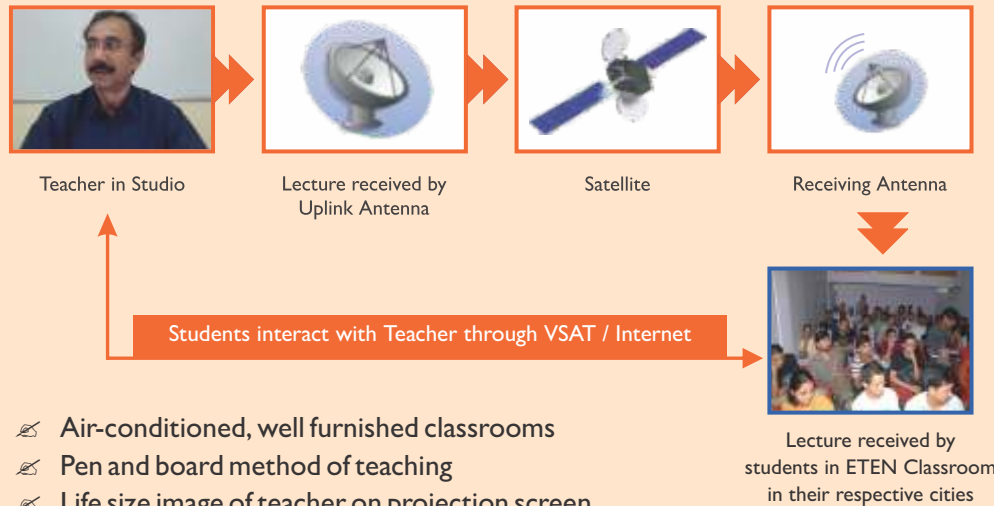
SCHEME AND SUBJECTS FOR MAIN EXAMINATION

S. No.	Papers	Subject	Duration of the test	Max. marks
1	English	Qualifying	3 hrs	300
2	Scheduled Language	Qualifying	3 hrs	300

Paper I	Essay Writing	Essay Writing	3 hrs	250
Paper II	General Studies I	Indian Heritage & Culture, History & Geography of the World and Society	3 hrs	250
Paper III	General Studies II	Governance, Constitution, Polity, Social Justice and International Relations	3 hrs	250
Paper IV	General Studies III	Technology, Economic Development, Bio-diversity, Environment, Security and Disaster Management	3 hrs	250
Paper V	General Studies IV	Ethics, Integrity and Aptitude	3 hrs	250
Paper VI	Optional Subject Paper I		3 hrs	250
Paper VII	Optional Subject Paper II		3 hrs	250
Personality test (Interview)				275

Note: Among 25 subjects and 23 languages offered by UPSC as optional subjects, the most popular ones are Public Administration, Geography, Sociology, Psychology, and History.
Final selection is done out of 2025 marks from Main + Personality Test.

OUR WORLD-CLASS METHODS



- ✍ Air-conditioned, well furnished classrooms
- ✍ Pen and board method of teaching
- ✍ Life size image of teacher on projection screen
- ✍ Live and interactive sessions
- ✍ Remote monitoring of classrooms

ETEN EDGE



Awesome Result
250+ Ranks
in last 6 years



Study from the
Renowned IAS Faculty



Save Time, Save Money



High Quality
Study Material



All Subjects
Under One Roof



Small
Batch Size



Comprehensive Training
for Prelims-Main-Interview

H/E

Separate Batches for
Hindi & English Medium

OUR CLASSROOM PROGRAM STRATEGY

CL ETEN IAS KSG has devised a significant strategy to clear the Papers that too with excellent ranking! Our innovative teaching techniques and relevant study material create a reliable road map to candidate's goals. At CL ETEN IAS KSG, we fulfill dreams and expectations while nourishing the ingredients of hard work, determination, confidence and appropriate direction.

Our team members work pro-actively to improve candidate's performance with the changing patterns of the UPSC examination. Our dedicated aptitude (CSAT) work group has a number of hard core professionals focusing upon psychometric assessment of candidates for the aptitude paper. This helps in preparing the candidates for the contemporary demands of UPSC regarding the Aptitude preparation.

- ⇒ Get mentored by subject matter experts with 20+ years of experience
- ⇒ Comprehensive & updated study material as per latest UPSC Syllabus
- ⇒ LIVE interactive classes and Q&A sessions
- ⇒ Daily practice tests along with 2000+ questions designed as per latest exam pattern
- ⇒ Anytime, anywhere access to content via video archive for missed classes and revision
- ⇒ We specialize in G.S. - highest weightage of the total score
- ⇒ Newage personalized performance analysis tool to assess your performance & identify improvement areas

TEACHING APPROACH

We share many innovative techniques & learning methodologies like Module Based Teaching Programs, Concept Building and POD (Proof of Delivery) practices to help candidates accomplish their dream career.

Each year our highly qualified faculty members develop distinguished strategy to cover different topics in a well defined manner. Our POD and Module Based Teaching Programs are unique and appreciated widely being most effective to crack General Studies & Aptitude (CSAT) papers.

GS papers necessitate the candidates to understand the pre-requisites of different topics in a short span of time.

Reading modules, relevant information sharing procedures, personal guidance, judicious management of time and continuous monitoring of students are the keys to orient candidates in the right direction.

CUTOFF MARKS OF CIVIL SERVICES EXAMINATION-2015

In the Civil Services Examination 2015, the minimum qualifying standards (marks)/marks secured by the last recommended candidate in various categories at various stages are as under :

Exam	General	OBC	SC	ST	PH-1	PH-2	PH-3
CS(Pre.)	107.34	106.00	94.00	91.34	90.66	76.66	40.00
CS(Main)#	676	630	622	617	580	627	504
CS(Final)	877	834	810	801	802	830	697

Subject to 10% marks in each of the seven competitive papers i.e. Essay, GS-I, GS-II, GS-III, GS-IV, Optional-I and Optional-II.

Source: UPSC website

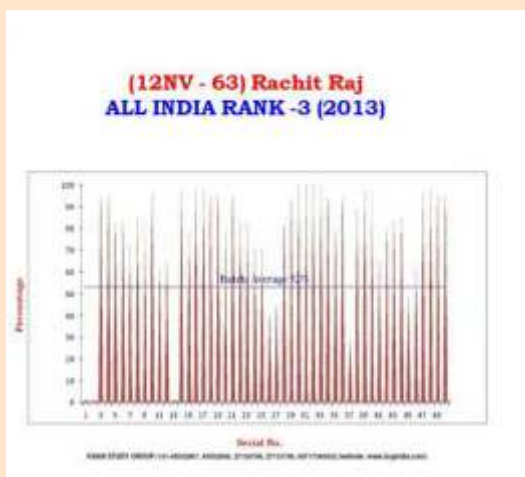
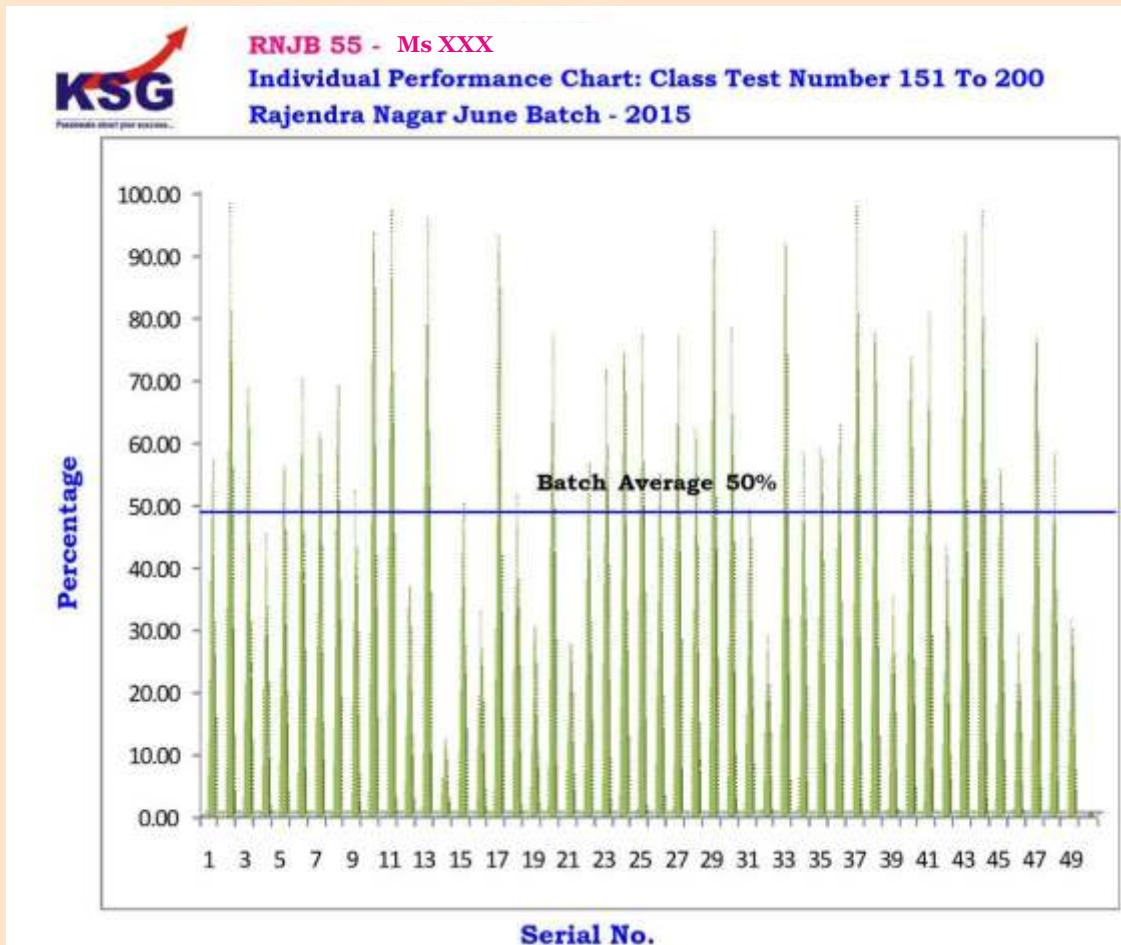
OUR OFFERING FOR CIVIL SERVICES EXAMINATION

S.No.	Program	Medium		Target Stage
		English	Hindi	
1	GS Foundation Weekday	Yes	Yes	Pre cum Main
2	GS Foundation Weekend	Yes	No	Pre cum Main
3	All India level Prelims Test Series	Yes	Yes	Prelims
4	Optionals	Yes	No	Main
5	Interview Guidance	Yes	Yes	Personality Test

OUR OFFERING FOR STATE PSC EXAMINATION

S.No.	Program	Medium		Target Stage
		English	Hindi	
1	UPPSC	Yes	Yes	Pre cum Main
2	MPPSC	Yes	Yes	Pre cum Main
3	RJPSC	Yes	Yes	Pre cum Main
4	CGPSC	Yes	Yes	Pre cum Main
5	BPSC	Yes	Yes	Pre cum Main

WE COMMIT EFFICACY !



Our unique assessment methodology '**Individual Performance Assessment Sheets**' help candidates map their growth weekly and take necessary steps to be better prepared for the exam.

ACHIEVERS CIVIL SERVICES (Exam 2015)

100+ RANKS IN CIVIL SERVICES EXAMINATION - 2015



All India
Rank
Tina Dabi

1



All India
Rank
Athar Aamir Ul Shafi Khan

2



All
India
Rank
16

Shrikrishnanath B P



All
India
Rank
24

Khumanthem Diana Devi



AIR - 35
Kumar Ashirwad



AIR - 37
R. Vaithinathan



AIR - 54
Ravi Prakash



AIR - 56
Srikanth H S



AIR - 71
Abhishek Kumar



AIR - 99
Gaurav Singh Sogarwal



AIR - 115
Sudhanshu



AIR - 123
Saurabh



AIR - 128
Vinit Agrawal



AIR - 132
Swapnil G Wankhade



AIR - 134
Amrita Duhan



AIR - 140
Rachit Rawat



AIR - 142
Saurabh



AIR - 198
Shilpi



AIR - 236
Govind Kumar



AIR - 245
Govind Mohan

and many more...

WHAT OUR ACHIEVERS SAY



It's been a wonderful experience at KSG. Thank you Khan Sir, I could not have done it without you. I have such fond memories. I remember how much effort you put in every student of yours, with that loving smile and positive attitude. Teachers play a very important role in moulding students and I owe a lot of success to you.

Thank you sir, it has really been a pleasure. ”

All India Rank - 1

Tina Dabi

Civil Services Examination-2015



Thank you very much Dr. A.R. Khan for guiding me all through the preparation. I vividly remember our first conversation in Chandigarh, that conversation somehow because, it was the beginning of my preparation. Thank you very much for being so kind and so helpful. ”

All India Rank - 2

Athar Aamir UI Shafi Khan

Civil Services Examination-2015

CIVIL SERVICES 2015 TOPPERS



ALL INDIA RANK 1 - TINA DABI & RANK 2 - ATHAR AAMIR

addressing thousands of students across all ETEN IAS KSG centers on
“How to crack Civil Services”



https://youtu.be/6LO_5CayTP8

MEET OUR SHINING STARS*



All India
Rank

Tina Dabi

Civil Services Examination-2015

1



All India
Rank

Athar Aamir UI Shafi Khan

Civil Services Examination-2015

2



All India
Rank

Rachit Raj

Civil Services Examination-2013

3



All India
Rank

Stuti Charan

Civil Services Examination-2012

3

and many more...

AIR 1 & 3 are Foundation course students

*from the house of KSG

Center Stamp

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